



WORKING IN THE RAIN



*"We can't wait for the storm to blow over,
we've got to learn to work in the rain." -Pete Silas*

“Now that it’s raining more than ever...Know that we’ll still h

Working in the Rain



Clouds and rain have been all too common in Indiana over the last two years. In contrast to Gene Kelley’s joyous dancing in the rain, communities have not been dancing. But everyone has continued to work in the economic rain. It is important to remember that ninety percent of people are still hard at work and doing their part to assist those without jobs and under

family stress. laUW members rally their communities to open their umbrellas and continue working for the common good.

The education, financial stability, and health challenges across Indiana call to people of good heart and volunteer spirit. laUW members engage community leaders and nonprofits serving their citizens. Helping families who have never needed help before creates calls to 211. Keeping nonprofits and the charitable community robust is vitally important.

The Indiana Association of United Ways provides Association, Learning, Innovation, and Representation support and leadership to our members. Helping our members be successful is our work.

On the cover: Photo courtesy of Dearborn and Ohio Counties (United Way of Greater Cincinnati). Employees of 3S Incorporated build a Born Learning Trail.

Relationship & Association

Members actively engage with their laUW neighbors and peers around issues and experience, contributing to higher performance.

Communities in Indiana are independent yet open to learning from each other and benefitting from mutual action. When it rains in Indiana, it rains across the whole state, and we must all do some common work. We regularly invite community leaders to gather to share experience and to know each other better. Our work with 4community2 grants brings out the best of this shared experience. Members created development plans to raise new dollars and implementation

laUW Members	63
Members in Collaborative Work	24
Active at Roundtables	60%
4community2 Granted Members	46

plans to put those same dollars to work on community initiatives. Whether investing new energy in early childhood reading or sustaining efforts to streamline access to existing services, laUW members generate higher expectations and service. Forming collaborations of four or more United Ways produced some of our most innovative work. These collaborations created new financial stability services, initiated long term cooperative services, added efficiency processes, and opened new volunteer services. laUW encourages collective work that creates benefits across regions through individual community strength.

Learning/Training

Members involved with laUW learning opportunities are strengthened to improve organizational functioning.

Learning to work in the rain requires steady effort and energy. Members are learning to prosper in our changing conditions. Volunteers and professionals from all walks of life and all sizes of communities must keep up and learn continuously. A full calendar of learning events served laUW members in 2009.

- Challenging Times, focused conference calls
- IND Fund Circle, helping long term recovery staff
- Fine Tuning for Uncertain Times, regional campaign workshops
- Transactions to Connections, relationship fund raising
- New Executive Summer Camp, 2 days learning the executive job
- Financial Stability Initiatives, federal agency tools and tips
 - Progress conference calls for follow-up
- Engaging Contributing Leaders, deeper inquiry into giving, volunteering
- Advocacy, raising awareness and issue support
- Focused Conference Calls
 - Monitoring Campaign Performance
 - Recruiting for the Top
 - Reviewing Executive Performance
 - Budget Strategy

The State Leader’s Conference one day of learning drew 145 participants from 68% of members for its practical presentation of community impact, individual engagement, and inspiration. We honored 16 Volunteers of the Year from communities all over Indiana.

The Nonprofit Resource Network reaches across the state with regional events and workshops for all nonprofits. We served 7377 participants from all 92 counties and 1439 organizations in 437 events.

Innovation

Members have improved capacity to engage organizational technology with confidence.

The tools of working in the rain need updates, maintenance, and fresh techniques. laUW brings new technology and organizational practices to members with support. The Nonprofit Processing

ave each other..You can stand under my umbrella” - Rihanna

and Accounting Services operation of IaUW helps members increase their standards of finance and accounting through a central processing center. We served 32 members with pledge processing and general ledger accounting. NP&AS meets the highest nonprofit accounting standards and upholds United Way Worldwide membership standards. Utilizing state of the art technology and software, members have constant access to their data via the Internet. As an added benefit, IaUW is able to utilize its learning and experience from NP&AS to provide advice and guidance to nonclient members seeking improvement to their business operations.

IaUW maintains four Web sites for members and a wide nonprofit audience. Our own www.iauw.org contains the most up-to-date information on IaUW programs and events. We continually add examples for member download including a full complement of disaster recovery tools and a photo gallery of 2008 disaster recovery. Links to helpful information and a complete directory of members and funded partners make it a valued site. Participants can register for events on the Web site, and we post summaries and presentations there as well.

Representation

Members receive substantial grant support and have strong state-level relationships.

Advocacy is often the opening of an umbrella for others. IaUW advocacy is focused on 211, Education, Financial Stability, Health, and the strength of the charitable sector. An active Public Policy committee guides our work on measures in the Indiana General Assembly and with Congress. A relationship with administration resources helps pursue support and participation in the execution of state and federal policies. We have been invited to testify on numerous policy matters as a nonpartisan factual resource, and IaUW often works behind the scenes to facilitate the testimony of local volunteers or providers. Our regular Public Policy Update helps a broad constituency stay abreast of issues and activities in government arenas.

211 continues to be the top priority for IaUW advocacy. Ninety percent of the state’s population is served, and we continue to advocate for state and federal support. IaUW is a leader in the Indiana 211 Partnership. Our staff provides national leadership with 211 U S and United Way Worldwide.

Partnerships and relationships are vital to statewide issue work. For example, we have partnered with the State Treasurer for the BankOn program, helping individuals access banking services through local programs. Relationships with federal agencies and statewide partners enabled a Financial Stability Training Day. IaUW and local members actively support Volunteer Income Tax Assistance, VITA. Small grants we made to 17 members launched or improved financial stability programs.

We need the best partners in learning and organizing our advocacy work both internally and externally. We engage in the following organizational relationships:

- ▣ Bank On Indiana Steering Committee
- ▣ Census 2010 Planning Committee
- ▣ Children’s Coalition of Indiana
- ▣ Covering Kids and Families Board
- ▣ Indiana 211 Partnership
- ▣ Indiana Afterschool Network
- ▣ Indiana Association of Community Economic Development Board
- ▣ IN Assn of Child Care Resource and Referral Board
- ▣ IN Coalition of Human Services Board
- ▣ IN Division of Mental Health SPF-SIG Advisory Committee
- ▣ IN Township Association Task Force on Best Practices for 21st Century
- ▣ INVOAD (disaster) Executive Committee
- ▣ Indianapolis Asset-Building Coalition
- ▣ 2-1-1US Steering Committee, NESIC Board and AIRS Public Policy
- ▣ Youth Philanthropy Initiative of Indiana

Indiana Natural Disaster Fund

It may rain on everyone, but some of us need added attention. The IND Fund was established with a \$45 million grant from Lilly Endowment to assist the recovery of 86 Indiana counties from flooding disasters in 2008. IaUW convened an advisory committee to guide the fund and make grants. Over \$25 million has been paid to 50 counties, and major recovery work continues in six counties. The e-zine Watershed was published to recognize and report the stories from across Indiana.

Service has been strong and continuing for individuals who lost their homes. Our service estimates as of December 2009 are:

- ▣ FEMA applicants – 40,000 households
- ▣ 15,000 outreach calls/visits to affected households (someone from a local recovery committee called or visited them, offering help)
- ▣ 7,000 cases opened (full assessment and request for some type of help)
- ▣ 2,000 cases received some type of help
- ▣ 2,500 cases received financial or in-kind (furniture) help
- ▣ 400 cases where major financial assistance or rebuilding was/is being provided

Photo by Kevin Manning. Students from across the country work in flood damaged homes during Alternative Spring Break in Terre Haute.

“I ran my fastest marathon in the rain.” - Bill Rodgers

2009 Board of Directors



From left: Ron Silverman, Bob McIntosh, Maria Pantaleo, Larry Welker

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2009 Volunteers

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Walter Koon, *Johnson County*
Jeanne Lee, *Madison County*
Barry Lessow, *Monroe County*
Phyllis Lloyd, *EFSP*
Margo Martin, *Johnson County*
Lou Martinez, *Lake Area*
Jillian Miller, *INRN Western Region*
Bob Murawski, *Knox County*
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Tommy Tabor, *EFSP*
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Nancy Vaughan, *Madison County*
Craig Widener, *EFSP*
Yale Yager, *Wabash Valley*
Kenneth Zeller, *EFSP*



2009 Members

United Way of Adams County
United Way of Allen County
United Way of Bartholomew County
Blackford United Way
United Way of Cass County
United Way of Central Indiana
United Way for Clinton County
United Way of Danville Area, IL
(Fountain County)
United Way of Daviess County
Decatur County United Fund
United Way of DeKalb County
United Way of Delaware County
United Way of Elkhart County
United Way of Fayette County
United Way of Franklin County
United Way of Fulton County
United Way of Gibson County
United Way of Grant County
United Way of Greater Cincinnati
(Dearborn & Ohio Counties)
United Way of Greater Lafayette

United Way of Greater LaPorte County
Henry County United Fund
United Way of Howard County
United Way of Huntington County
Jackson County United Way
United Way of Jay County
Jefferson County United Way
Jennings County United Way
United Way of Johnson County
United Way of Knox County
United Way of Kosciusko County
Lake Area United Way
United Fund of LaGrange County
United Way of Lawrence County
United Way of Madison County
United Way of Marshall County
Metro United Way of Southern IN
United Way of Miami County
United Way of Monroe County
Montgomery County United Fund
United Way of Noble County
United Way of Perry County

United Way of Pike County
United Way of Porter County
United Way of Posey County
Pulaski County United Fund
United Way of Putnam County
United Way of Randolph County
Rush County United Fund
United Way of St. Joseph County
United Way of Scott County
Shelby County United Fund
United Way of Southwestern Indiana
Starke United
Steuben County United Way
United Fund of Switzerland County
Tipton County Community Fund
Wabash County United Fund
United Way of the Wabash Valley
United Way of Wells County
White County United Way
United Way of Whitewater Valley
United Way of Whitley County

Bringing Indiana United Ways together to help them create a successful future.

2009 Staff

Lucy Abshear
Briann Black
Mike Cabat
Emily Campbell
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Linda Firebaugh
Roger Frick
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Lisa Hanger
Sue Koralewski
Melody McVicar
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Kim Sokolow
Rita Wootton

2009 Partners

Emergency Food & Shelter Program
Indiana After School Network
Indiana Coalition for Human Services
Indiana Leadership Retreat
Office of Faith-Based & Community Initiatives
United Way of Wisconsin
United Way Worldwide
Youth Philanthropy Initiative of Indiana

*“And when it rains on your
parade, look up rather than
down. Without the rain,
there would be no rainbow.”
- G.K. Chesterton*

2009 Financial Statement

laUW continues to maintain financial records that are favorably audited each year. The annual financial performance is under budget. The laUW Finance Committee monitors United Way Standards of Excellence for United Way operations and current nonprofit standards. An active Finance Committee provides oversight and advice on financial operations. A copy of the audited financial statement is available upon request. In addition, the IRS Form 990 is posted online at www.guidestar.com.

3901 North Meridian Street, Suite 306
Indianapolis, Indiana 46208-4026
800-457-1450 317-923-2377
Fax 317-921-1397
www.iauw.org

Indiana Association
of United Ways

