

Regional Workshops on Campaigning for the Grant & Organization/Structure for Volunteer Leaders and Staff



Just in time for your campaign chair and cabinet to get organized, help is on the way! Get your volunteers oriented, moving forward, and engaged in best practice conversations. Why do we do the things we do? Now's the time to remember why and re-commit to working the basics as well as make small adjustments that can pay off big. It's also usually a big help to new execs. **Getting your volunteers organized early is a big part of the success of your fall campaign!**

Bring your Campaign Chair, other key volunteers, and staff leaders to take a fresh look at how you organize and structure your campaign. Each workshop will be personalized to address the top interests and questions of the participants. You'll note the range of information available from the Campaign Boot Camp 2-CD set while you discuss new ideas with others. **All workshops are FREE.**

There is a standard set of suggested topics, below. This year, there is an opening segment on the 1010 grant. You'll cover strategies for campaigning to claim the grant.

There will be time to discuss 4-5 topics from the list, below, in addition to some must-have foundation elements of structure and cabinet best practices, very possibly more, depending on the depth of discussion requested. Possible additional workshop topics:

- Organizational Structure options – making your structure match your changing community (and current conditions)
- Recruiting the best team and how to do it
- The Campaign timetable and why it matters
- Making the most of report meetings
- Key job descriptions
- Campaign Case, (tweaking for 1010 grant opportunities)
- Setting campaign goals (and how to handle downsizing issues and local unemployment condition)
- Plan ahead for training your account solicitors and loaned executives
- Laying groundwork for strong campaign coordinator involvement – and working around obstacles that may come your way

Roger is always ready to address anything else campaign-related that is important to you.

Use the registration form to let us know what your burning questions are, so far!

Date/Time	Location and local contact
March 30, 2010 1:00 to 3:30 PM, CDT	United Way of Porter County (219) 464-3583 951 Eastport Centre Drive, Valparaiso, IN 46384
March 31, 2010 Time: 1:00 to 3:30 PM, EDT	United Way of Madison County (765) 608-3061 1201 East 5 th Street, Anderson, IN 46015
April 6, 2010 Time: 1:00 to 3:30 PM EDT	United Way of Noble County & United Way of DeKalb County (260) 636-8929 - Parkview Noble 401 North Sawyer Road, Kendallville, IN 46701 Just off US 6 (west of SR 3)
April 9, 2010 Time: 1:00 to 3:30 PM, EDT	United Way of Cass County, (574) 753-3533 LEDF Community Room 310 Pearl St, Logansport, IN 46947
April 21, 2010 Time: 1:00 to 3:30 PM, CDT	United Way of Posey County (812) 838-3637 Alexandrian Public Library –Room A 115 West 5th Street, Mount Vernon, Indiana 47620
April 27, 2010 Time: 1:00 to 3:30 PM, EDT	Jackson County United Way (812) 522-5450 113 North Chestnut, Room 206, Seymour IN 47274

Register online at www.iauw.org on Friday, February 19, 2010.

Questions? Call or email iverne.russell@iauw.org for registration or logistics; or roger.frick@iauw.org for workshop content questions: 800-457 1450 x 117 – Iverne; x 120 – Roger.